

One Day Designers Sale: Fashion, Jewellery & Accessories

15 Feb 2010 www.craftcentral.org.uk/one-day-designers-sales

One day shopping opportunity! Get in the mood for London Fashion Week and pick up distinctive pieces of contemporary fashion, jewellery and accessories at discount prices from over 40 designers...

Date: Monday 15 Feb 2010. 12-7pm.

Venue: Craft Central, 33-35 St John's Square, London EC1M 4DS



Lua Lua



Freeload Accessories



Maria Lau



An Alleweireldt



Katherine Elizabeth

The One Day Designers Sale is back... but think bigger, better and bolder for 2010 as this time it takes over two floors at Craft Central! Get ready for London Fashion Week and freshen up your wardrobe with this one day chance to pick up distinctive pieces of jewellery, fashion and accessories by **over 40 UK designers** at the cutting edge of their disciplines. Alongside sneak previews of exciting new work, each designer will be offering selected pieces at **discounted prices**. Don't miss last chance opportunities to snap up bargains from previous collections.

Delve through the tempting work on sale, including striking fashion pieces, innovative jewellery and hand-crafted accessories. Discover **Katherine Elizabeth's** glamorous millinery creations for any occasion and **An Alleweireldt's** unique jewellery, which imaginatively combines precious materials with the everyday (like vinyl records and string!) **Outsider Fashion's** wickedly versatile ethical garments, **Freeload Accessories'** funky yet functional leather bags and **Sarah Stafford's** intricate brooches are just an assortment of the exceptional work on offer.

This event is a real gem for anyone looking to create an individual look, select a unique gift or simply find something special for a personal treat! Pop in and take advantage of the special discounts on offer, **with selected items up to 75% off retail prices**.

The 41 designers cherry picked to freshen up your wardrobe are...

Alison Ibbs
Amy Keeper
An Alleweireldt
Ana Alvarez-Meneses
Annie Ruthven-Taggart
Astrid Pyrko
Bea Jareno

Becca Hulbert
Bronagh Kennedy
Carol Zilla
Corinne Hamak
Daisy Choi
Debbie Macpherson
Edie Obilaso

Elizabeth Oniri
Faith Tavender
Heather Stowell
Justyna Niewiara
Kamilla Thorsen
Katherine Bird
Katie Duval

Linda Brown
Louise Seijen ten Hoorn
Maria Lau
Mayza João
Nancy Shepherd
Nick Darrieulat
Nitin Goyal

Noorin Khamisani
Ozden Dora Ergun
Pamela Kikumu
Piyush Suri
Rachel Dorris
Ruth Singer
Sally Roberts

Sarah Stafford
Sarah Eyton
Sonal Talgeri-Bhaskaran
Stacey Whale
Tamara Gomez
Yvonne Gilhooly

Notes to the Editor

Further information and high quality visuals are available from:

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Craft Central www.craftcentral.org.uk

At the cutting edge of craft for 30 years, Craft Central (CC) is an oasis in the city - actively promoting, nurturing and strengthening the future of UK craft and design. Designer makers flourish through insightful support, affordable studio spaces, accessible exhibition facilities and valuable opportunities. We understand designer makers, connecting 500 through our growing dynamic national Network. We build relationships within our creative community and reach out to diverse audiences. CC is a destination for innovative craft and design, showcasing stimulating exhibitions, talks and 'meet the maker' experiences.

Special Services for Industry and Press...

Media and buyers industry are invited to use Craft Central as a resource. Craft Central's current Network includes a portfolio of 500 cutting edge designers producing work in a vast array of disciplines (including; fashion, textiles, accessories, jewellery and interior products). Craft Central can help you source new products, maker's profiles, accessories for shoots, news stories and more.

In order to bring talented designers and trade professionals together Craft Central offers a range of special service for industry and press visitors...

Designer Introductions... Bringing talented designers and trade professionals together.

To maximise your time, Craft Central can arrange a day of meetings providing the chance to view and discuss work by designers selected to match your requirements. International buyers already utilise this service and find it an essential tool when sourcing new products. These meetings take place at Craft Centra's offices in London EC1M. View a selection of Craft Central designers in the online Designer Maker Gallery and just let us know if you would like to organize an appointment!

www.craftcentral.org.uk/designermakergallery

Keeping you in touch... Keep up to date with the hottest design talent!

Throughout the year Craft Central organises an exciting programme of exhibitions and events to promote new work by contemporary designers. Press releases are circulated regularly, but if you have a specific request please get in touch!

To view the latest press releases visit www.craftcentral.org.uk/press-area

To join our mailing list visit www.craftcentral.org.uk/press-mailing-list